

WHAT IS MIRROR-MIRROR

Mirror-Mirror provides public school programs addressing the issues confronting today's students. We're not a one-man-band-make-good-choices-program. We are a sledgehammer shattering the reflections that keep a generation short of their full potential. If breaking a mirror brings you seven years of bad luck, we're in big trouble.

Mirror-Mirror also conducts several service projects throughout the year. Whether it's on an Indian Reservation or in our Special Needs Conference, we strive for excellence as we bless the people around us.

In short we hope to show the love of God in a very real and practical way.

OUR STORY & PROGRAMS

Several years ago, Jason Creech, was asked to speak to the student body of a local school about bullying and self-esteem. Two weeks later another school gave an invitation. Soon, a team of people came together and **Mirror-Mirror** was born. Now, annually reaching tens of thousands, *Mirror-Mirror* combines dance, drama, video, music, humor, and a powerful message to impact students in a way they will never forget.

Perhaps the most incredible part of the program is the extreme makeovers. Months before the assembly takes place, two students are chosen to experience the time of their lives. At the beginning of the assembly, the students' names are called out. A team of hair stylists and designers walk the students behind the stage and they are given new clothes, shoes, make-up, and a fresh hair-style. At the end of the program, they are brought out looking completely different and the crowd goes wild.

Jason says, "Success is an inside job. It's not about what you wear or the material things you possess. However, we give students a boost on the outside in order to spark something on the inside."

Principal Steve Ely said, "This was the talk of our school for over a month."

Mirror-Mirror now hosts several different events. **Super Stuff** and **Escape Snow Mountain** are two Nickelodeon-style events perfect for K-4th grade. Through both these programs students learn to work together as a team in order to complete a series of challenges. **Escape Snow Mountain** is perfect for the winter session and students will love meeting the Yeti.

Still Breathing is a one hour school assembly that addresses the issue of teen suicide. Last year in America teen suicide outnumbered teen homicide three to two. Since 1980, teen suicide in the U.S. has increased more than 300 percent. We hope to change that!

Several years ago Jason and his wife Melissa were told that their son Chaz was autistic. Through much work, prayer, help and great support from the schools, Chaz is at the top of his game. The diagnosis was later dropped but the burden for special needs children continued to grow. It was through their struggle that **Wonderfully Made** was created. *Wonderfully Made* is an annual conference that assists parents and teachers of special needs children. CEU and PD credit is given to those attending the conference. Whether you're a parent or an educator, the speakers will inspire you and give you hope. Expect some great food and a wonderful time. For the parents this is always a fabulous time to meet new friends who understand the battle they're in.

Wonderfully Made also created a prayer network made up of caring folks who each agree to pray and fast for special needs children. This network of believers is called **The City of Warriors**. Chaz's first name is Payton which means "A city of warriors." Parents submit their child's picture and story online. The request is then shared with the prayer network.

To motivate student achievement and ambition Jason created a tour of events called **The Becoming**. The tour consists of one assembly for each high school in a region. At the end of the tour one giant production is created at which a student from each of the high schools involved is awarded a college scholarship. So far, nearly \$2 million in scholarships have been given away. Jason says, "Dreams do not determine your destiny, decisions determine your destiny. The question is not what do you want to be. The question is what are you becoming?"

During the school-to-school tour students can sign up to audition for a stop at **Camp Groove**. This four day camp trains young dancers, painters, and singers to perform at the big event. Campers are trained by some of the best in the field of performance.

Sex, love, and dating are the topics of our character education event called **Waiting**. This tour consists of one week of school events ending with one over-the-top evening event for the community. Several young ladies from each school will have the opportunity to participate in our Extreme Prom Makeover. Each young lady will choose from our selection of new prom dresses. The dresses will be altered for a perfect fit, and our team of professionals will go to work on hair, nails, and makeup. Our makeover reveal will take place during our night event. Each of our participants are given everything at no charge.

Each summer Jason leads a team from Pine Mountain Kentucky to Pine Ridge South Dakota. Susanne Big Crow Boys' and Girls' Club is the destination. The club is the heart of activity for the Pine Ridge Indian Reservation. During this trip, part of our team hosts basketball camps, tournaments, and awards

banquets. The other team members conduct service projects such as painting and maintenance work. Our team will experience the annual Pine Ridge Pow Wow. Over 300 Lakota Indians in full dress compete in their sacred dance, song and dress. During the last two days of the trip the team will visit Crazy Horse Monument along with Mount Rushmore. This is a once in a life time cultural experience and fabulous ministry time. Join us on our next trip ***From Pine Mountain to Pine Ridge***. For more information contact Jason at 606-499-5055.

To find out more about the programs of Mirror-Mirror visit www.onemirror.net

BRINGING MIRROR-MIRROR INTO YOUR AREA

1. Decide what program you wish to bring to your area.
2. Host a luncheon inviting principals, school officials, and business partners to cast the vision. Throughout the year Jason and others from our team, speak at CEU workshops, regional meetings, and state wide educators' conferences. These opportunities also serve as great vision casting moments. If you would like to book someone from our team for an event such as that, please do so.
3. In order to bring one of our programs into your area three schools must be booked during the same week. One night event is also required. During the day events students would be invited to attend our evening show. The evening show is a much larger production.
4. A Meeting Agreement Form must be filled out, signed, and sent to our office before booking is finalized. Our fax number is 606-248-4529, or mail it to 2920 Cumberland Ave. Middlesboro, KY 40965. A Meeting Request Form is included in this packet.
5. An electrician would need to be available 6 hours before the start of the evening event. The electrician would be responsible for attaching our power distribution box into the main panel box.
6. A total of twenty volunteers would be needed in all for the night event. Six hours before the event begins we would need six volunteers for unloading and setting up. The other fourteen volunteers would need to be at the venue two hours before the event starts. All twenty volunteers will be needed for one hour after the event is over for reloading and cleaning.

THE GOAL OF THE MIRROR-MIRROR SCHOOL ASSEMBLY

The goal of our Mirror-Mirror school assembly is to address the issues of confidence and self-esteem. We will do so by providing a high-energy multi-media event using video, great speakers, dance, humor, and great music. We believe that negative choices are made due to a lack of confidence. A student could know a thousand and one reasons why he shouldn't do something, but if he's willing to do anything to fit in then knowing why he shouldn't do something probably won't keep him from doing it. Buckling under peer pressure is not just a choice problem it's also a confidence and self-esteem problem.

At each event we will be given two students an extreme makeover. Makeovers include one new outfit, hair cut and styling, makeup, and accessories. We want to treat these students like the kings and queens they are. Our goal is to give them a boost on the outside in hopes of sparking something on the inside.

GRADE LEVEL 6TH – 12TH

STEP BY STEP WITH MIRROR-MIRROR

To insure the success of your Mirror-Mirror event please follow the directions below:

1. After booking your Mirror-Mirror event a package containing posters, and permission slips will be sent to you from our office. About **eight weeks** before the event date, the posters need to be displayed around the school encouraging students to come to the office and sign-up to participate. It would also be helpful to announce this over the intercom system. In the past some schools have chosen to hand select participants, however, by inviting students to come sign up you avoid possibly offending a student.
2. We have the capability of traveling with our own hair stylists and cosmetic team. However, in most cases, we always recommend local involvement for many reasons. One, its great advertisement for those businesses and two it gets your community involved.
3. **Four weeks** before the event date, you will need to pick your contestants (one boy and one girl). Permission slips must be completed and signed by the parents or legal guardians and faxed to our office at (606) 248-4529. Our team will need a picture of each contestant from the shoulders up and one full body photo as well. We will need these photos as soon as contestants are picked. Photos need to be emailed to turnyourworld@yahoo.com.

4. Someone from our team will do a fitting **two weeks** prior to the event to assure the clothing and shoes are the right size. This fitting will take place a few days prior to the event.
5. **One week** before the event local newspapers need to be contacted. Once again, it's great advertising, it's a positive news story, and kids love seeing their picture in the paper.
6. On **the day of the event** we will need two hours of set-up time on the day of the event. If the event is taking place in the morning hours arrangements can be made for an evening set-up the night before. Newspapers need a reminder call as well.

IF WE ARE ALSO DOING A NIGHT EVENT

7. An electrician would need to be available 6 hours before the start of the evening event. The electrician would be responsible for attaching our power distribution box into the main panel box.
8. A total of twenty volunteers would be needed in all for the night event. Six hours before the event begins we would need six volunteers for unloading and setting up. The other fourteen volunteers would need to be at the venue two hours before the event starts. All twenty volunteers will be needed for one hour after the event is over for reloading and cleaning.

THE GOAL OF SUPER STUFF

Super Stuff is a Nickelodeon-Style event that encourages kids to be confident and respectful. Super heroes help people and every super hero has his or her own unique power. Through a series of challenges students learn that they too have super skills. Our talents should always be used to help those around us. Super heroes never bully! We are raising a generation of super heroes.

GRADE LEVEL K-4TH

STEP BY STEP WITH SUPER STUFF

1. Complete, sign, and send in a meeting request form to our office. Our fax number is 606-248-4522 or mail to 2920 Cumberland Ave Middlesboro, KY 40965.
2. **One week** before the event local newspapers need to be contacted. Once again, it's great advertising, it's a positive news story, and kids love seeing their picture in the paper.
3. On **the day of the event** we will need two hours of set-up time on the day of the event. If the event is taking place in the morning hours arrangements can be made for an evening set-up the night before. Newspapers need a reminder call as well.

IF WE ARE ALSO DOING A NIGHT EVENT

4. An electrician would need to be available 6 hours before the start of the evening event. The electrician would be responsible for attaching our power distribution box into the main panel box.
5. A total of twenty volunteers would be needed in all for the night event. Six hours before the event begins we would need six volunteers for unloading and setting up. The other fourteen volunteers would need to be at the venue two hours before the event starts. All twenty volunteers will be needed for one hour after the event is over for reloading and cleaning.

THE GOAL OF SNOW MOUNTAIN

Our day event consists of a series of teamwork challenges. Each activity is a reminder of how important each person is to the team. Teamwork makes the dream work. Many of life's greatest challenges revolve around how well we are able to work with those around us. Like all of our other events this is a fast moving one hour presentation that begins with the story of three hikers caught on top of Snow Mountain, home of the notorious Yeti. Students form groups to compete in several team building activities. Each challenge unlocks a clue that will ultimately help us find the missing hikers.

During the evening event the theme is overcoming our fears, and kids compete in a series of scary Snow Mountain challenges. The kids love meeting the Yeti.

GRADE LEVEL K-6TH

STEP BY STEP WITH ESCAPE SNOW MOUNTAIN

1. Complete, sign, and send in a meeting request form to our office. Our fax number is 606-248-4522 or mail to 2920 Cumberland Ave Middlesboro, KY 40965.
2. **One week** before the event local newspapers need to be contacted. Once again, it's great advertising, it's a positive news story, and kids love seeing their picture in the paper.
3. On **the day of the event** we will need two hours of set-up time on the day of the event. If the event is taking place in the morning hours arrangements can be made for an evening set-up the night before. Newspapers need a reminder call as well.

IF WE ARE ALSO DOING A NIGHT EVENT

4. An electrician would need to be available 6 hours before the start of the evening event. The electrician would be responsible for attaching our power distribution box into the main panel box.
5. A total of twenty volunteers would be needed in all for the night event. Six hours before the event begins we would need six volunteers for unloading and setting up. The other fourteen volunteers would need to be at the venue two hours before the event starts. All twenty volunteers will be needed for one hour after the event is over for reloading and cleaning.

THE GOAL OF OUR TRIP TO PINE RIDGE

To share the love of Christ through a series of service projects for the people of Pine Ridge South Dakota. Each summer a team of people travel from the Pine Mountain Kentucky area to the parries of Pine Ridge. In the spring of each year the Suanne Big Crow Boy's and Girl's Club presents a list of maintenance requests. A team of people are assembled to fulfill the approved requests. While there part of the team focuses on repairs others conduct basketball camps and craft projects with the kids attending the Boy's and Girl's Club. On the last day of our stay at the club we host an awards banquet where trophies and other prizes are given out.

This ten day trip takes place during late July early August. The last two days of the trip are for learning the culture and history of Pine Ridge. Our team will visit the Wounded Knee massacre site, attend an annual pow wow, see Crazy Horse Mountain, Mount Rushmore, and stay one night at Custards National Park. For more information contact Jason at 606-499-5055.

STEP BY STEP FROM PINE MOUNTAIN TO PINE RIDGE

SERVICE PROJECT REQUESTS

1. Service project request must be submitted by email no later than May 1st.
2. To cut down on cost the Susanne Big Crow will allow our team to lodge at the club during our service time there.

FOR THOSE TRAVELING TO PINE RIDGE

1. \$200 nonrefundable deposit is due by March 1st. For students under 18 years old, your parental consent form must be submitted on March 1st as well. To receive a form, email us at turnyourworld@yahoo.com. A packet will be emailed to you once you've submitted your deposit.
2. Remaining balance of the trip is due on May 1st.

THE GOAL OF CITY OF WARRIORS & WONDERFULLY MADE

The City of Warriors is a community of people joined together to offer their services to special needs children, their parents, and their educators. We offer our support in two different ways:

1. By providing an annual conference called Wonderfully Made, where parents and educators are given practical tips from some of the best in the field. Conference speakers have included Norb Ryan State Coordinator of the Americans with Disabilities Act, Belinda Henson from the KY Autism Training Center, along with a host of other. The event is free and the experience will be priceless.

PD & CEU credit will be granted with prior approval!

2. By providing a prayer covering for the special needs children and their parents. Parents can submit their child's picture and story on our website. That information is sent out to our prayer warriors. Each of our prayer partners have chosen three days from out of the year on which they will pray and fast for those children and their families. These 120 praying people cover and year with nonstop prayer. To find out more visit our site at www.cityofwarriors.net.

THE GOAL OF STILL BREATHING

Make your pain your platform! That's the message of Still Breathing. This one hour school assembly addresses the issue of teen suicide. Still Breathing is a fast moving multimedia event that incorporates dance, music, and video. Two incredible stories are shared about individuals who used the pain of their past as a platform to help millions. Everyone goes through unfortunate situations, but sometimes break down can lead to a breakthrough. Like the old saying goes, "Hang in there like a hair in a biscuit!"

GRADE LEVEL 7TH – 12TH

STEP BY STEP WITH STILL BREATHING

1. Complete, sign, and send in a meeting request form to our office. Our fax number is 606-248-4522 or mail to 2920 Cumberland Ave Middlesboro, KY 40965.
2. **One week** before the event local newspapers need to be contacted. Once again, it's great advertising, it's a positive news story, and kids love seeing their picture in the paper.
3. On **the day of the event** we will need two hours of set-up time on the day of the event. If the event is taking place in the morning hours arrangements can be made for an evening set-up the night before. Newspapers need a reminder call as well.

IF WE ARE ALSO DOING A NIGHT EVENT

4. An electrician would need to be available 6 hours before the start of the evening event. The electrician would be responsible for attaching our power distribution box into the main panel box.
5. A total of twenty volunteers would be needed in all for the night event. Six hours before the event begins we would need six volunteers for unloading and setting up. The other fourteen volunteers would need to be at the venue two hours before the event starts. All twenty volunteers will be needed for one hour after the event is over for reloading and cleaning.

THE GOAL OF THE WAITING

The Waiting takes place in three different schools during school hours, ending with an evening event for the entire community. The idea is to do one school event each day for three or four days and one giant evening event during the same week. The goal of our school events is to share with the students the physical and emotional reasons why they should wait on sex. Students think very little about the physical consequences of sex. For instance, according to the Center for Disease Control, HPV is so common that at least 50% of sexually active men and women get it at some point in their lives. HPV kills more women annually than AIDS.

Prior to our events students can sign up to participate in our extreme prom makeover. Five young ladies from each school can choose from our selection of dresses. Makeover includes one free prom dress, facial, hair cut, and styling. Makeover reveals will take place during our evening event.

During the night event we will be addressing the spiritual reasons why one should wait on sex until marriage. Like our other events, the Waiting involves music, drama, video, humor, and a overall production that is sure to leave a lasting impression.

GRADE LEVEL 7TH – 12TH

STEP BY STEP WITH THE WAITING

1. After booking your Waiting event a package containing posters, and permission slips will be sent to you from our office. About **ten weeks** before the event date, the posters need to be displayed around the school encouraging students to come to the office and sign-up to participate. It would also be helpful to announce this over the intercom system. In the past some schools have chosen to hand select participants, however, by inviting students to come sign up you avoid possibly offending a student.
2. We have the capability of traveling with our own hair stylists and cosmetic team. However, in most cases, we always recommend local involvement for many reasons. One, its great advertisement for those businesses and two it gets your community involved. Avon and Mary Kay representatives love help out in these types of events.
3. **Seven weeks** before the event date, you will need to pick your contestants (each school can choose five girls). Permission slips must be completed and signed by the parents or legal guardians and faxed to our office at (606) 248-4529. Our team will need a picture of each contestant from the shoulders up and one full body photo as well. We will need these photos as soon as contestants are picked. Photos need to be emailed to turnyourworld@yahoo.com.

4. Someone from our team will do a fitting **six weeks** prior to the event to assure the dresses fit well and to allow time for needed alterations. Alterations need to be made by volunteers within the community.
5. **One week** before the event local newspapers need to be contacted. Once again, it's great advertising, it's a positive news story, and kids love seeing their picture in the paper.
6. On **the day of the event** we will need two hours of set-up time on the day of the event. If the event is taking place in the morning hours arrangements can be made for an evening set-up the night before. Newspapers need a reminder call as well.

FOR THE NIGHT EVENT

1. An electrician would need to be available to attach our power distribution box into the main panel box. This will need to be done at least six hours before the event takes place.
2. A total of twenty volunteers would be needed in all for the night event. Six hours before the event begins we would need six volunteers for unloading and setting up. The other fourteen volunteers would need to be at the venue two hours before the event starts. All twenty volunteers will be needed for one hour after the event is over for reloading and cleaning.

THE GOAL OF THE BECOMING

The goal of our Becoming event is to encourage students to becoming all that they were born to be, and to make the necessary decisions to become the people they dream of being. Each year the Becoming involves a tour of events. The tour ends with one giant celebration in which we award students with a four year, full ride college scholarship. Thanks to our college and university sponsors at times we have given away over \$2 million in college scholarships. It is our passion to challenge young people to dream, and to make the right decisions to fulfill their dream. We want to find young people who have great potential, and great work ethic, who desperately need a break, and we want to be that break.

GRADE LEVEL 9TH – 12TH

STEP BY STEP WITH THE BECOMING

1. We partner with a college or university and decide how many scholarships will be given away.
2. We host a luncheon including principals, guidance councilors, youth service center directors, and English department heads from each of the schools we choose to present this opportunity to. If we agree to give 15 scholarships away then we invite the representatives from those 15 schools.
3. At the luncheon we present the packet of information to those present and cast the vision.
4. Each school will then book our preshow school assemblies where we will deal with the question “What are we becoming.” At that assembly students will hear how the scholarship program works and applications will be given to every senior. Each school must make the application and essay a mandatory writing assignment. Students are given a deadline in which all applications and essays must be turned in.
5. We conduct our school-to-school preshow assembly inviting everyone to attend our big event where the recipients will be announced.
6. Each school narrows down their applicants to 10 finalists.

7. Those ten finalists from each school are taken on a college road trip. The school and college will work together to decide the details of this trip. Details such as: when the students will be visiting the campus and what will take place while they are there.
8. Two weeks before the big event we will host another luncheon where we will decide who the winners are from each school. The decision will be made by the college or university with input of the school's faculty representative.
9. We host one huge event where students, parents, school faculty and the community are invited to join us as we announce the scholarship winners. This is a major production involving \$50,000 of lighting, video, and special effects. A headline band and speaker are brought in to celebrate the future of our area's youth.
10. A copy of all the thousands of applications and essays will be given to the college or university after the big event.

REFERENCES

MICHAEL DENNY – the state supervisor Kentucky Schools' Family Resource Centers.

502-564-4986 or email him at michael.denney@ky.gov

MAXINE REID – regional supervisor for public schools youth service centers throughout Region 9 of Southeast Kentucky.

606-546-4767 or email her at maxine.reid@ky.gov

Rockcastle High School – **JESSIE MAHAFFEY** 606-256-4818

Middlesboro High School – **JOY WILLIAMS** 606-242-8837

Pineville High School – **JAMIE MILLS** 606-337-4388

North Laurel High School – **CAPRECIA SIZEMORE** 606-862-4703

Whitley County High School – **MARGIE CENTERS** 606-549-7070

Corbin High School – **MICHELLE ALFORD** 606-528-3902

OUR REVIEWS

NEW MIAMI HIGH SCHOOL - HAMILTON, OHIO

"The presentation was dynamic and most inspiring. The impact you've made is immeasurable."

Tom Alf - Principal

BELL CENTRAL SCHOOL - PINEVILLE, KENTUCKY

On behalf of the Bell Central students and staff I want to personally thank everyone involved in the Mirror Mirror project. As an educator for 21 years (10 as an administrator) I have had the opportunity to observe/be a part of hundreds of programs and I can say, without reservations, that the Mirror Mirror program is one of the best programs we have ever been involved in. Not only is this program very needed and relevant for our students it was presented in a way that captured our students interest and engaged them. I would strongly recommend this program for any middle school or high school. It is a great way to promote self esteem!

Greg Wilson, Principal

MIDDLESBORO MIDDLE SCHOOL – MIDDLESBORO, KENTUCKY

Mirror-Mirror has had such an impact on our students. We have had the program in our schools for two years now and I plan to keep having it. The first girl that we chose for the makeover was always so sad, she felt very bad about herself, had experimented with drugs and other self destructive behavior. She didn't like to come to school. She looked like she had the world on her shoulders. The day of the makeover she glowed. She looked so beautiful, she was always beautiful the difference was she felt beautiful. So many students complimented her and hugged her telling her how great she looked. She couldn't believe it. When she walked into the cafeteria after her makeover the whole 8th grade stood up and clapped for her. She cried. Every day after that until school was out she came by my office talking about how that made her feel and thanking me for choosing her.

Anita Spangler, Coordinator MMS FRYSC

CUMBERLAND ELEMENTARY SCHOOL – CUMBERLAND, KENTUCKY

We really enjoyed having your program at our school. The whole event was exciting for the kids, not just the ones that were chosen for the makeover. From the time we put out the sign up sheet to the day of the program all of the kids were looking forward to the program. Your program/makeover has made a tremendous difference in the way the kids see themselves. It has been a very positive influence all around. You and your team are very professional.

Jenny Saylor, Coordinator CES FRYSC

BELL COUNTY HIGH SCHOOL – PINEVILLE, KENTUCKY

Mirror-Mirror is one of the best programs we have ever hosted in our building. My biggest regret is that I did not let all of our students attend the program. The message about how we treat others and taking responsibility for our own lives and actions is very timely in the day we live. If students do not learn how to stand up for themselves and come to the defense of those that are being singled out due to some minor deficiency as defined by the world standard, I am afraid that the problems we see in our schools today will only get worse. We need student leaders that are not afraid to stand for what is right and communicate their message with love and understanding to all of their peers.

Jeff Saylor, Principal

MIRROR-MIRROR – One Mirror Inc.

2920 Cumberland Ave – Middlesboro, KY 40965 – 606-499-5055 – onemirror.net