

THE GOAL OF THE MIRROR-MIRROR SCHOOL ASSEMBLY

The goal of our Mirror-Mirror school assembly is to address the issues of confidence and self-esteem. We will do so by providing a high-energy multi-media event using video, great speakers, dance, humor, and great music. We believe that negative choices are made due to a lack of confidence. A student could know a thousand and one reasons why he shouldn't do something, but if he's willing to do anything to fit in then knowing why he shouldn't do something probably won't keep him from doing it. Buckling under peer pressure is not just a choice problem it's also a confidence and self-esteem problem.

At each event we will be given two students an extreme makeover. Makeovers include one new outfit, hair cut and styling, makeup, and accessories. We want to treat these students like the kings and queens they are. Our goal is to give them a boost on the outside in hopes of sparking something on the inside.

GRADE LEVEL 6TH – 12TH

STEP BY STEP WITH MIRROR-MIRROR

To insure the success of your Mirror-Mirror event please follow the directions below:

1. After booking your Mirror-Mirror event a package containing posters, and permission slips will be sent to you from our office. About **eight weeks** before the event date, the posters need to be displayed around the school encouraging students to come to the office and sign-up to participate. It would also be helpful to announce this over the intercom system. In the past some schools have chosen to hand select participants, however, by inviting students to come sign up you avoid possibly offending a student.
2. We have the capability of traveling with our own hair stylists and cosmetic team. However, in most cases, we always recommend local involvement for many reasons. One, its great advertisement for those businesses and two it gets your community involved.
3. **Four weeks** before the event date, you will need to pick your contestants (one boy and one girl). Permission slips must be completed and signed by the parents or legal guardians and faxed to our office at (606) 248-4529. Our team will need a picture of each contestant from the shoulders up and one full body photo as well. We will need these photos as soon as contestants are picked. Photos need to be emailed to turnyourworld@yahoo.com.

4. Someone from our team will do a fitting **two weeks** prior to the event to assure the clothing and shoes are the right size. This fitting will take place a few days prior to the event.
5. **One week** before the event local newspapers need to be contacted. Once again, it's great advertising, it's a positive news story, and kids love seeing their picture in the paper.
6. On **the day of the event** we will need two hours of set-up time on the day of the event. If the event is taking place in the morning hours arrangements can be made for an evening set-up the night before. Newspapers need a reminder call as well.

IF WE ARE ALSO DOING A NIGHT EVENT

1. An electrician would need to be available 6 hours before the start of the evening event. The electrician would be responsible for attaching our power distribution box into the main panel box.
2. A total of twenty volunteers would be needed in all for the night event. Six hours before the event begins we would need six volunteers for unloading and setting up. The other fourteen volunteers would need to be at the venue two hours before the event starts. All twenty volunteers will be needed for one hour after the event is over for reloading and cleaning.